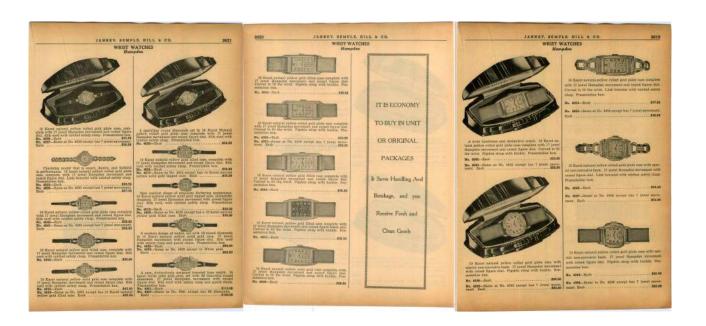
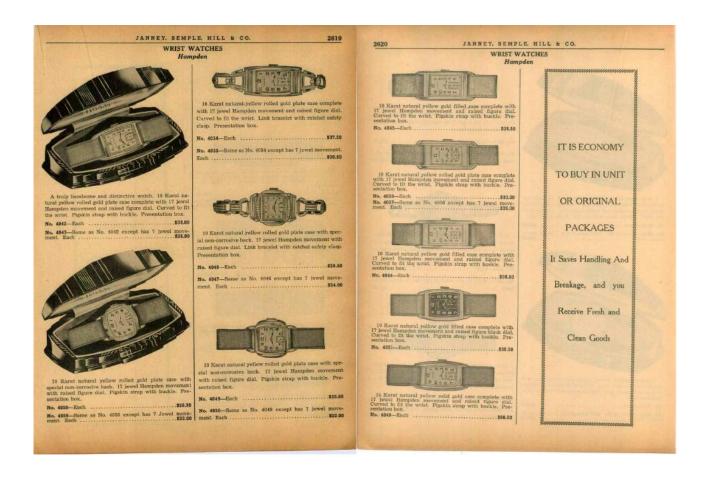
HAMPDEN

ADVERTS FROM THE POST CANTON PERIOD 1940 - 1968





ACCURATE-STURDY-MODERN



A distinctive, thin, modern man's watch—curved to fit the wrist snug-ly. 10 karat natural Yellow rolled gold plate case. Raised figure dial. Choice of two Hampden movements. Pigskin strap with buckle.

4142—17 Jewel movement
Retail... \$29.75 List... \$36.50
4143—7 Jewel movement
Retail... \$21.50 List... \$26.00

(a) Thin, streamlined for smartness. Curved to fit the wrist. 10 karat natural Yellow gold filled case. Accurately made by expert watchmakers for life-long dependability. 17 Jewel Hampden movement with raised figure dial. Pigskin strap with buckle.

4144 Retail....\$35.00 List....\$42.50

© New treatment of the popular rectangular shape. Comfortably curved to fit the wrist. 10 karat new Pink Gold filled case with 17 Jewel Hampden movement with raised figure dial. Pigskin strap with buckle.

Retail....\$35.00 List....\$42.50

© Sturdy—modern. 10 karat natural Yellow rolled gold plate case with special non-corrosive back. Matching link band with ratchet safety clasp. Raised figure dial. Choice of two Hampden movements.

4146—17 Jewel movement Retail... \$27.50 **List...** \$31.30 **4147**—7 Jewel movement Retail... \$19.75 **List...** \$24.00

© Character and refinement. Latest style solid gold case of 14 karat natural Yellow gold. Complete with 17 Jewel Hampden movement. With easy-to-read raised figure dial. Curved to fit the wrist. Pigskin strap with buckle.

4148 Retail....\$60.00 List....\$73.10

© Rugged and reliable. 10 karat natural Yellow rolled gold plate case with special non-corrosive back. Raised figure dial. Choice of two Hampden movements. Pigskin strap with buckle.

A149—17 Jewel movement
Retail... \$24.75 List... \$29.10
S24.75 List... \$22.00

ably.

Hampden Men's Watches are curved to fit the wrist comfort-

© Smart simplicity in Black and Gold. Today's newest styling. Reverse dial of Black with Gold figures and hands. 10 karat new Pink Gold filled case. 17 Jewel Hampden movement with raised gold figure black dial. Curved to fit the wrist. Pigskin strap with buckle.

Retail.....\$35.00 List.....\$42.50

Extremely curved—hugs the natural lines of the wrist. 10 karat natural Yellow rolled gold plate case. Raised figure dial. Choice of two Hampden movements. Pigskin

Additional Research Control of the Control of t

© Graceful model with a dressy appearing link band. 10 karat natural Yellow rolled gold plate case. Curved to fit the wrist. Raised figure dial. Choice of two Hampden movements. Link bracelet with ratchet safety clasp.

ments. Link bracelet with ratcher safety clasp.

4154—17 Jewel movement Retail. \$35.00 List. \$41.20 4155—7 Jewel movement Retail. \$25.00 List. \$30.50

© New—thin—handsome; curved to fit the wrist. Excellent taste. 10 karat natural Yellow rolled gold plate case. Raised figure dial. Choice of two Hampden movements. Pigskin strap with buckle.

4156—17 Jewel movement Retail. \$29.75 List. \$36.50 4157—7 Jewel movement Retail. \$21.50 List. \$26.00

New styling in the popular cushion shape 10 karat Pink rolled gold plate case with special non-corrosive back. Choice of two Hampden movements. Raised figure dial. Pigskin stren with buckle.

⊕ Ultra modern design — streamlined and comfortably curved to fit the wrist snugly. Beautiful 10 karat natural Yellow gold filled case. 17 Jewel Hampden movement with raised figure dial. Pigskin strap with buckle.

4160 Retail....\$35.00 List.....\$42.50

GUARANTEE: Every Hampden Watch is fully guaranteed for precision craftsmanship and excellence of materials, also against defects in manufacture. Hampden Watch Co.



HAMPDEN WATCH COMPAN

WATCHES

DEPENDABLE - STURDY-Watches for MEN-ACCURATE - MODERN



Interesting semi-cushion shape— 10K Yellow Rolled Gold plate case, non-corrosive steel back. 17-Jewel movement, raised figure dial. Pigskin strap, LIST, 35.00. Jewel Buch dial. Pigskin strap. L No. IJH4230. Dealer's, each, 17.50.

1715 Dealer's, each, 17.00. Less 2%, net. No. 13H4281. Same, 7-Jewel. LIST, 28.00. Challer's, each, 14.00.









Distinctive, thin model curved to fit the wrist, 10K Yellow Rolled Gold plate case, 17-Jewel Movement, Raised figure dial. Pigskin strap. LIST, 42.5.
No. 1JH4263.
Dealer's, each, 21.25.
Less 2%, net.
7-Jewel, LIST, 33.00.
Dealer's, each, 16.50.
Less 2%, net.
1617

Every HAMPDEN Watch Comes in Gift Box

Every HAMPDEN Watch comes in the hand-some Presentation Gift Box shown. Richaly finished in Dubonnet and Gold, the Gift Box affords a perfect setting for display, an even more attractive gift.



Smart, comfortable and durable is the new expansion link bracelet that features this 17-jewel Hampden watch in 10K Yellow Rolled Gold plate case. Bracelet slips on over hand, is always snug and "breathes" with wrist movement. Raised figure dial. LIST, 50,00.

No. JH4261. Dealer's Price, each, 25.00.

Less 2%, net.

2450

No. 1JH4262. Same, but with pigskin strap. LIST, 42.50. Dealer's Price, each, 21.25. Less 2%, net...... 2082



10K Yellow Rolled Gold plate case in new curved wrist-fit design with distinctive end treatment. 17-Jewel Hampden movement, raised figure dial. Genuine pigskin strap.

Less 2%, net. No. 1JH4268. Same, 7-Jewel. LIST, 33.00. Dealer's, each, 16.50. 1617 Less 2%, net.



10K Pink Rolled Gold plate case, in the popular square shape with strap-shield ends. 17-Jewel Hampden movement. Raised figures on pink dial. Brown leather strap.

No. 13H4269. Dealer's, each, 21.25. 2082

Less 2%, net.
No. 1JH4270. Same, 7-Jewel.
LIST, 33.00. Dealer's, each, 16.50. 1617
Less 2%, net.

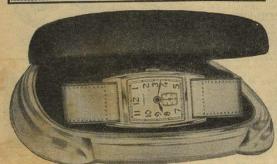


A new square design in 10K Pink Rolled Gold plate, with unique swinging ends. 17-Jewei Hampden movement. White Roman numerals on pink dial; white hands. Brown leather strap. LIST, 42.50.
No. 1JH4265. Dealer's, each, 21.25.
LESS 2%, net.

Less 2%, net. 2062 No. 1JH4266. Same, 7-Jewel. LIST, 33.00. Dealer's, each, 16.50. 1617 Less 2%, net.

THE HAMPDEN GUARANTEE

Every Hampden Watch is fully guaranteed for precision craftsmanship, excellence of materials, and against defects in manufacture, for one year.



14K SOLID GOLD CASE-17 JEWELS

No. 1JH4271. Same, 10K Yellow Gold Filled Case. LIST, 43.50. Dealer's, each, 24.25. Less 2%, net....

Square, with ultra modern dial and 10K Pink Gold Filled case. Black hands and numerals. 17-Jewel Hampden movement. Brown leather strap, pink buckle. LIST, 48.50.
No. 14H4285. Dealer's, Each, 24.25. Less 2%, net... 2377



14K SOLID GOLD CASE

14K Yellow Solid Gold case, curved to fit the wrist. 17-Jewel movement, with raised figure dial. Pigskin strap. LIST, 80.00.



10K Yellow Gold filled case with new curb link bracelet, safety clasp. 17-Jewel movement, raised figure dial. LIST, 52.00. No. 1JH4282. Each, 26.00. 2548 Less 2%, net.



HAMPDEN—The Watch-Word for Distinction

Page 180

ITEMS ON THIS PAGE TAXABLE AS JEWELRY. SEE PAGE 320



Accurate - Sturdy

A Ultra modern designstreamlined and comfortably curved to fit the wrist snugly. 10 Karat Yellow gold filled case. 17 Jewel Hampden movement with raised figure dial. Pigskin strap with buckle.

4271-Retail: \$37.50 List: \$42.50

curved to fit the wrist. 14 Karat Yellow solid gold case. 17 Jewel Hampden movement with raised figure dial. Pigskin strap with

4272-Retail: \$60.00 List: \$73.50

Compare HAMPDEN Watches only with leading advertised quality watches in their retail price range.

The cases represent the talent of America's Master Designers and case craftsmen. They are guaranteed to be of the quality represented, as defined by the United States Gold Stamping regulations.

Gift Boxes. Every HAMPDEN Watch is delivered in the handsome presentation box pictured.

Choice of smart Black and Pink styles. 14 Karat solid Pink gold case. 17 Jewel Hampden movement with raised figure dial.

4273A-Black dial. Pink figures.

4273B-Pink dial. Black figures.

Retail: \$70.00...List: \$77.50

OVery thin and distinguished. Curved to fit the wrist. Magnificent 14 Karat solid Yellow gold case. 17 Jewel Hampden movement with raised figure dial. Pigskin strap with buckle.

4274-Retail: \$60.00 List: \$73.50

A sturdy masculine watch with the new stirrup ends. Curved to fit the wrist. 10 Karat Yellow gold filled case. 17 Jewel Hampden movement with raised figure dial. Pigskin strap and buckle.

Watch-word for



10 Karat Yellow gold filled case. 17 Jewel Hampden movement with raised figure

4282-with new curb link bracelet and ratchet safety clasp. Retail: \$39.75 List: \$46.00

-with Pigskin strap.

Retail: \$37.50 List: \$42.50



10 Karat Yellow rolled gold plate case with noncorrosive steel back. Choice of two Hampden movements. Raised figure dial. Pigskin strap with Yellow buckle.

4276-17 Jewel. Retail: \$24.75

List: \$29.50

4277—7 Jewel. Retail: \$19.75 List: \$23.00

10 Karat Pink rolled gold plate case with non-corrosive steel back. Choice of two Hampden movements. Brown leather strap with Pink buckle.

4278—17 Jewel. Retail: \$24.75 List: \$29.50

Retail: \$19.75 List: \$23.00

10 Karat Yellow rolled gold plate case, noncorrosive steel back. Choice of two Hampden movements. Pigskin strap with Yellow buckle.

4280-17 Jewel. Retail: \$24.75 List: \$29.50

Retail: \$19.75

List: \$23.00

Streamlined for smart- Square with very modness, curved to fit the wrist. 10 Karat natural Yellow gold filled case. Dependable 17 Jewel Hampden movement with long raised figure dial. Pigskin strap with Yellow buckle.

4284-Retail: \$37.50 List: \$42.50

ern dial design and black figures. A most unusual model in 10 Karat Pink gold filled case. Accurate 17 Jewel Hampden movement. Brown leather strap with Pink buckle.

4285-Retail: \$37.50 List: \$42.50

A very modern end treatment adds style to the popular square watch. 10 Karat Yellow gold filled case. Dependable 17 Jewel Hampden movement. Pigskin strap with Yellow buckle.

4286-Retail: \$37.50 List: \$42.50



Styled and priced to suit every pocket. Choice of two extra thin model Hampden movements with raised figure dials. 10 Karat natural Yellow rolled gold plate cases.

4288-17 Jewel.

Retail: \$29.75......List: \$35.00

4289-7 Jewel.

Retail: \$22.50..... List: \$27.50

Moderately priced quality watch. Choice of two extra thin model Hampden movements with raised figure dials. 10 Karat natural Yellow rolled gold plate cases.

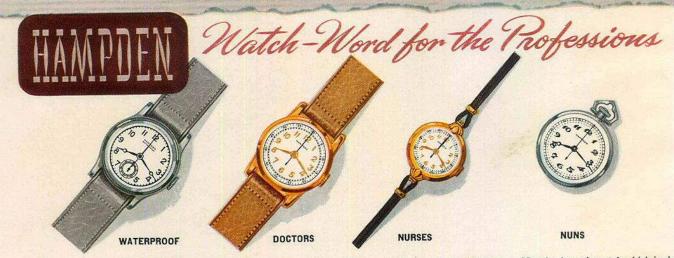
4290-17 Jewel.

Retail: \$29.75...... List: \$35.00 4291—7 Jewel. Retail: \$22.50..... List: \$27.50 Accurate, serviceable, Master designed and beautifully tailored.
17 Jewel extra thin model Hampden movement with raised figure decorative dial. Long life 10 Karat natural Yellow gold filled case.

4292-Retail: \$37.50....List: \$42.50

Presentation Pocket watch in solid gold. In keeping with Hampden's highest standards of quality and value. 17 Jewel extra thin model Hampden movement with raised figure dial. 14 Karat solid Yellow gold.

4293_Retail: \$80.00.... List: \$92.00



Waterproof—All stainless steel case, fitted with genuine shockproof Hampden 17 Jewel movement, sturdy beyond belief. Silver metal dial, with raised blue figures. Long sweep second hand. Grey waterproof leather strap.

4294—Retail: \$35.00.... List: \$39.60

Doctors, nurses, camera fans, sport fans. Long sweep second hand, easy to read. 10 Karat Yellow rolled gold plate case. 17 Jewel Hampden movement with silver metal dial. Raised gilt figures and gilt hands. Pigskin leather strap.

4295-Retail: \$29.75.... List: \$36.50

Nurses, teachers, and camera fans. Long sweep second hand gives time to the second. 17 Jewel Hampden movement with raised gilt figures. 10 Karat natural Yellow rolled gold plate case with non-corrosive steel back. Ratchet safety clasp.

4296—Retail: \$27.50.... List: \$32.00

Nuns'—A nun's watch which is also suitable for a nurse. Case is sterling silver. Accurate and dependable. 17 Jewel Hampden movement Silver dial with raised blue figures and blue hands. Long sweep second

4297—Retail: \$29.75.... List: \$36.50

hand.









5229H(10850) Pyramid style, smartly different mirror finished 14K yellow gold case, dust protected. Distinctive pyramid crystal. Raised figure dial. Combination mesh and expansion bracelet, 10K gold filled. Hampden 17 Jewel movement, guaran-

Suggested retail.....\$120.00



5230H(6020)

Rugged good looks—in a water re-pellent all stainless steel watch with matching expansion bracelet. Dust protected case. Sweep second hand; un-breakable crystal; luminous radium figures and hands. Faithful 17 Jewel Hampden shock resistant movement. Suggested retail.......\$58.25 dance and

5231H(6510)

Superbly masculine design with 10K yellow gold filled dust protected case and stainless steel back. Matching combination expansion bracelet. Sweep second hand, smart dome crystal, raised figure dial. Shock resistant accurate

17 Jewel Hampden movement.
Suggested retail......\$67.50

17 Jewel Accuracy · INCABLOC SHOCK RESISTANT HAMPDEN DUST PROTECTED · Anti-Magnetic · Gift Boxed



\$234H(6860) Same as above in 10K yellow gold filled case. \$67.50



5237H(6160)

Popular circular style. 10K yellow gold filled top, stainless steel back. Dust protected case, raised figure dial. Smart matching expansion bracelet. Famous 17 Jewel guaranteed shock re-sistant Hampden movement.

Suggested retail......\$58.25



5238H(5390)

Streamlined dust protected case in 10K yellow rolled gold plate, stainless steel back. Matching masculine 10K gold filled expansion bracelet. Gleaming dome crystal, raised figure dial. 17 J. Hampden shock resistant movement.

Suggested retail......\$52.50



5239H(5950)

Aerodynamic styling in 10K yellow rolled gold plate dust protected case, stainless steel back. Streamlined dome crystal, raised figure dial. 10K yellow gold filled tower expansion bracelet. 17 J. Hampden shock resistant movement.

Suggested retail......\$58.25



5235H(11610)

A favored presentation watch— the 14K yellow gold pocket watch—improved, extra-thin, lightweight design. Dust pro-tected case. Raised figure dial. 17 Jewel Hampden shock resistant movement for accuracy.
Suggested retail...\$127.50

5236H(6160)

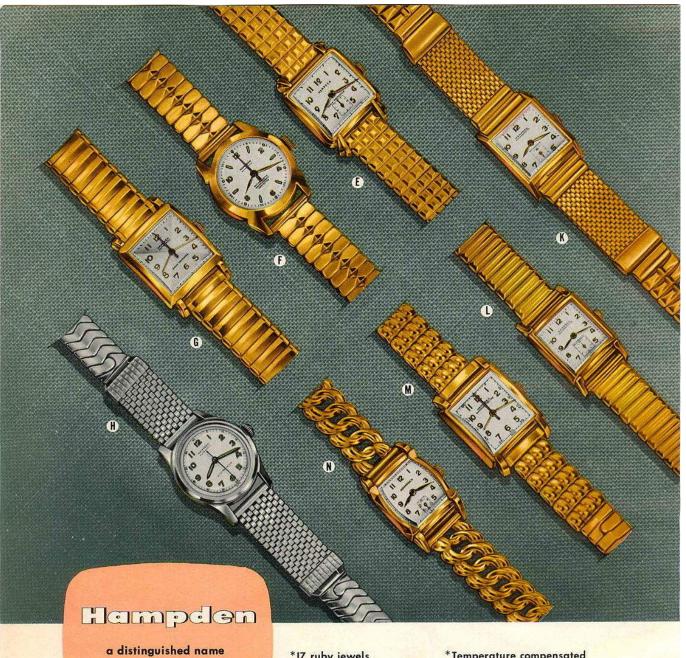
Same watch as above, with 10K yellow gold filled case.
Suggested Retail....\$58.25



5240H(5250)

Plume style dust protected case in fine 10K yellow rolled gold plate top, stainless steel back. High crystal, raised figure dial. 10K yellow gold filled expansion bracelet. 17 Jewel Hampden guaranteed shock resistant movement. Suggested retail......\$49.50





on watches since 1878

- *17 ruby jewels
- *Incabloc shock-protected
- *Anti-magnetic
- *Electronically timed
- *Temperature compensated
- *Fully guaranteed
- *Styled with modern bands
- *Each in a presentation case

Guarantee Certificate included: all Hampden watches are fully guaranteed for precision craftsmanship and excellence of materials. All parts are standard and interchangeable available at jewelers everywhere. Watches are illustrated 7/8 actual size.

E Distinctive plume style case of 10K yellow rolled gold plate; stainless steel back. Raised gold numerals, gold hands. Smart domed crystal. Gold-filled expansion band with stainless steel back.

11750 A2835 17 jewel Hampden . . \$52.50

(F) Self-winding and water-resistant! Sleek, modern 10K gold-filled case, stainless back. Luminous dial, full red sweep second, raised gold numerals. Shatterproof crystal. Gold-filled expansion band.

11758 A4435 17 jewel Hampden . . \$95.00

© Self-winding 17 jewel automatic in handsome square case. 2-tone dial, raised gold numerals, gold hands; red sweep second hand. Striking gold-filled expansion band.

11754 A7210 14K Yellow Gold ... \$150.00 11755 A4970 10K Yellow GF 100.00

Handsome modern design case and mesh expansion band of non-corrosive stainless steel. Luminous figure dial and hands; full sweep second hand. Unbreakable crystal.

11757 A4095 17 jewel Automatic . . \$85.00

K Strikingly handsome modern-design case. Shock-resistant 17 jewel movement. Raised gold numerals, gold hands; dome crystal. Gold-filled mesh expansion band.

11747 A5530 14K Yellow Gold . . . \$125.00 11748 A3635 10K Yellow GF. 71.50

© Square, clean-cut, handsome . . 10K yellow gold-filled case. Raised gold numerals, gold hands. Modified dome crystal. Rugged expansion band is gold-filled, has non-corresive steel back. rosive steel back.

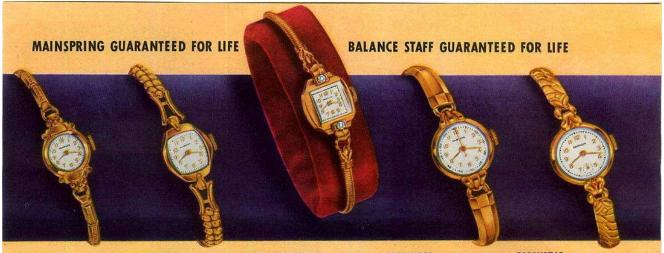
11752 A3635 17 jewel Hampden . . \$71.50

M Ruggedly masculine! 10K yellow gold-filled case, stainless steel back. Dome crystal. Raised gold numerals, gold hands; red sweep second hand. Handsome goldfilled expansion band; stainless back.

11749 A3430 17 jewel Hampden . . \$67.50

N Distinctive cushion-shaped case of 10K yellow rolled gold with stainless steel back.
Domed crystal. Raised gold numerals, gold
hands. Handsome matching gold-filled expansion band; stainless back.

11753 A2905 17 jewel Hampden . . \$57.50



5322H3325

532H3325
A circle of rare loveliness in an authentic Florentine 10K yellow gold filled case, dust protected, with dainty matching expansion bracelet. Lustrous high crystal, neat raised figure dial. Celebrated 17 Jewel Hampden movement, faithfully yours for dependable accuracy.

Suggested Retail ... \$65.00

5323H3010

532H3010
Strikingly graceful styling in a cushion case of 10K yellow rolled gold plate with noncorrosive steel back, dust protected. Enchanting matching 10K gold filled expansion bracelet. Gleaming crystal, trim raised figure dial. 17 Jewel Hampden shock resistant movement.

Suggested Retail .. \$57.50

5324H3850
2dlamonds 10K yellowrolled gold
plate dust protected case, steel
back. Dome crystal, raised figure
dial. 10K gold filled bracelet.
17 J. shock resistant movement.
Suggested Retail. . . \$71.50

5325H3850 As above, in 10K white rolled gold plate, stainless steel back. Suggested Retail \$71.50

5326H3920
Nurse's wetch in 14K yellow gold case, 10K gold filled expansion circlet. Sweep second hand, raised figure dial. Accurate 17 J. shock resistant movement. Suggested Retail. . . . \$71,50

5327H3220
As above, but in 10K yellow gold filled case.
Suggested Retail \$62.50

5328H2765 10K yellow rolled gold plate case, steel back, dust protected. Matching 10K gold filled expan-sion bracelet. Raised figure dial. 17 J. shock resistant movement. Suggested Retail. . . . \$52.50

5329H2870
As above, but with sweep second hand. Ideal for nurses.
Suggested Retail \$55.00



5344H3430
For men of distinction—a superb 10K, yellow gold filled dust protected case with non-corrosive steel back. Perfectly matched combination expansion bracelet. Smart dome crystal, sweep second hand, raised figure dial. Shock resistant 17 Jewel Hampden movement, famous accurate timekerper. ment, famous accurate timekeeper.
Suggested Retail\$67.50

5345H3115

Masculine, rugged design in a weter repellent all stainless steel watch with matching expansion bracelet. Fully dust protected case. Unbreakable crystal, sweep second hand, luminous radium figures and hands. Faithfully accurate 17 Jewel Hampden shock resistant movement of peerless high quality.

Suggested Retail \$59.50

Sealed Against Water and Dust. Sturdy, good-looking—for per-fect timekeeping (described below).

130

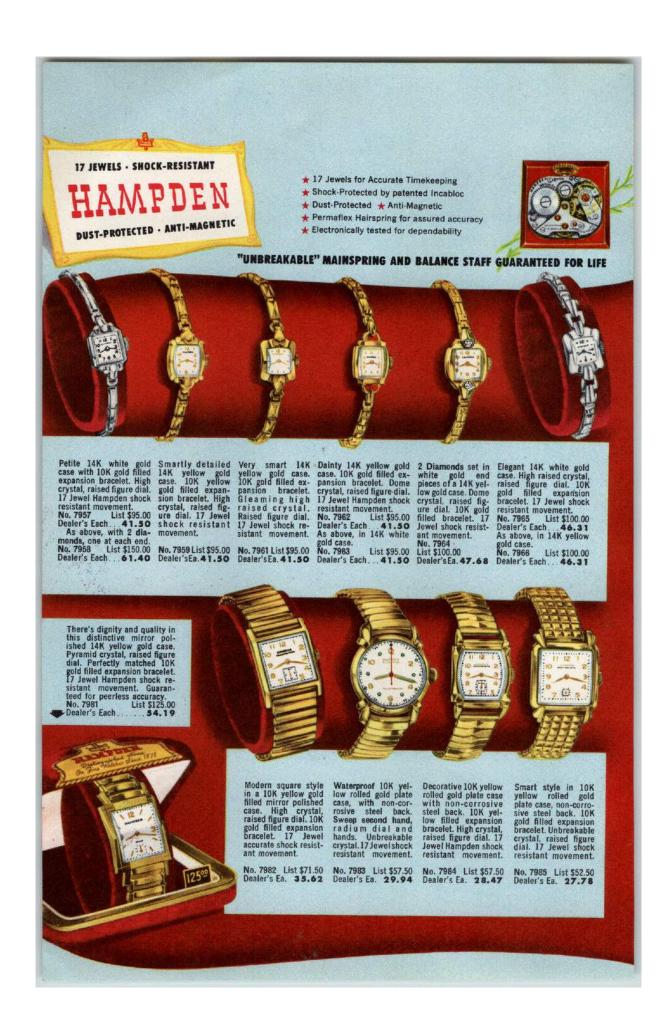
New York

BENNETT BROTHERS, INC.

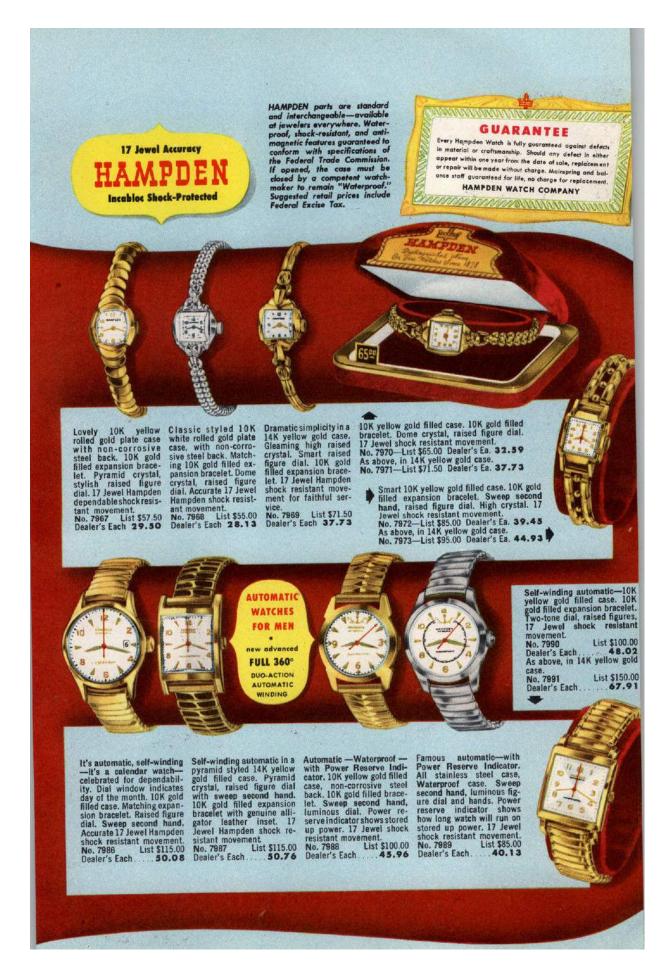
Chicago















GUARANTEED FOR LIFE

(NO CHARGE FOR REPLACEMENT)



Petite 14K WHITE SOLID
Petite 14K WHITE SOLID
GOLD mirror polished
dust protected case.
Matching 10K white
gold filled expansion
bracelet. High raised
crystal and raised figure
dial. 17 Jewel Hampden
shock-protected movement, guaranteed for
faithful, accurate service.
Suggested Retail \$82.50 5507R4150



5508B4150 55084150
An elegant creation in a mirror-polished dainty 14K YELLOW SOLID GOLD dust protected case. With charming 10K gold filled expansion bracelet. Attractive high raised crystal, easy-to-read raised figure dial. Nationally famous 17 Jewel Hampden shockprotected movement.
Suggested Refail \$82.50



BEAUTIFUL MATCHING PAIR 5509B4150 Solya4150 Uniquely beautiful feminine 14K YELLOW SOLID GOLD mirror-polished case, dust protected. With lovely matching 10K gold filled expansion braceler. Pyramid crystal, raised figure dial. 17 Jewel Hampden shock-protected movement. Suggested Retail \$82.50 551085419 5510B5419





551184150 551184150
Ultra-smart mirror-polished 14K YELLOW SOLID
GOLD case, dust protected. With flawlessly
detailed matching 10K
gold filled expansion
bracelet. Gleaming high
raised crystal. Distinctive raised figure dial. 17
Jewel Hampden shockprotected movement,
guaranteed for accuracy.
Suggested Retail \$82.50



551284493
Chic styling in a mirror-polished 14K WHITE SOLID GOID case with flexible end pieces. Dust protected. Distinctive matching 10K white gold filled expansion bracelet. Attractive high raised crystal, neat raised figure dial. Hampden 17 Jewel shock-protected movement, long famous for precision quality.

Suggested Retail \$90.00

551384493

As above, in 14K YELLOW SOLID
GOLD mirror-polished dust
protected case.
Suggested Retail \$90.00



5531B5968

5531B5968
A gleaming masterpiece in an elegant
14K YELLOW SOLID GOLD, mirror-polished,
dust protected case. With perfectly
matched 10K gold filled expansion bracelet. High raised crystal, unique raised figure dial. 17 Jewel Hampden shock-protected movement of celebrated accuracy.
Suggested Retail \$115.00
5532B4013
As above, in 10K yellow gold filled case.
Suggested Retail \$79.50

5533B2994

553382994
WATERPROOF 10K yellow rolled gold plate case, with steel back, fully dust protected. Sweep second hand, radium dial and hands Unbreakable crystal. 17 Jewel shock-protected movement.
Suggested Retail \$57.50

5534B3562
Modern square style in a
10K yellow gold filled case,
fully dust protected. Matching 10K gold filled expansion bracelet. Distinctive
high crystal, raised figure
dial, Famous 17Jewel Hampden shock-protected movement, guaranteed accurate.
Suggested Retoil \$71.50
5535B5209
As above, in 14K YELLOW
SOLIO GOLD case.
Suggested Retoil \$110.00

5536B2847
Distinctive 10K yellow rolled gold plate case, with non-corrosive steel back, fully dust protect-de. Handsome matched 10K yellow gold filled expansion bracelet. High crystal and easy-to-read raised figure dial. Dependable 17 Jewel Hampden shock-protected movement, celebrated for accuracy.

Suggested Refuil \$57.50

5537B3361
There's dignity and quality in this elegantly styled 10K yellow gold filled case, with non-corrosive back. Fully dust protected. With rich, marching 10K gold filled expansion bracelet. Sweep second hand, dome crystal, raised figure dial. Nationally famous 17 Jewel Hampden shock-protected movement protected movement Suggested Retail \$67.50



GUARANTEE

Every Hampden Watch is fully guaranteed against defects in material or craftsmanship. Should any defect in either appear within one year from the date of sale, replacement or repair will be made without charge.

Mainspring and balance staff guaranteed for life—no charge for replacement.

HAMPDEN WATCH COMPANY



Incabloc Shock-Protected

HAMPDEN parts are standard and interchangeable—available at lewelers everywhere, tiches are illustrated 7/8 actual size. Waterproof, shock-protected, and anti-magnetic features guaranteed to conform with specifications of the Federal Trade Commission. If opened, the case must be closed by a competent watchmaker to remain "Waterproof," Suggested retail prices include Federal Excise Tax. Prices subject to change without notice.

HAMPDEN



551484768

5514B4768
2 DIAMONDS brilliantly set in a mirror-polished 14K YELLOW SOLD GOLD case. Fully dust protected. Lovely matching 10K yellow gold filled expansion braceler. Smart dome crystal, raised figure dial. Nationally famous 17 Jewel Hampden shock-protected movement.

Suggested Retail \$95.00
A-5515B3499
As above, 2 diamonds, yellow gold plate case, steel back.
Suggested Retail \$67.50
B-5515B3499
As above, 2 diamonds, white gold plate case, steel back.
Suggested Retail \$67.50



5516B3773

5516B3773
Dramatic design in a 14K YELLOW SOLID GOLD dust protected case. Smart matching 10K gold filled expansion bracelet. High raised crystal and easy-to-read maised figure dial. 17 Jewel Hampden shock-protected movement, nationally famous for accurate and dependable timekeeping. Suggested Retail \$71.50 5517B3773
As above in 14K WHITE SOLID GOLD CASE.
Sugested Retail \$71.50

5518B2710

55182710
Charming square style in 10K yellow rolled gold plate case, non-corrosive steel back, and fully dust protected. With tastefully designed matching 10K gold filled expansion bracelet. Do me crystal, neat raised figure dial. Accurate and dependable 17 Jewel Hampden shockprotected movement, guaranteed timekeeper. Suggested Retail \$55.00



551983259

A lovely creation in a mirror-polished 10K yellow gold filled case. 10K gold filled expansion bracelet. Dome crystal, raised figure dial. 17 Jewels, shock-protected movement.

Suggested Retail \$65.00

552083773

As above, in a stunning 14K YELLOW SOLID GOLD mirror-polished case. Suggested Retail \$71.50

552183807
Smart, tailored design in a mirror-polished 10K gold filled case. 10K gold filled expansion bracelet. Sweep second hend, raised figure dial, high raised crystal. 17 Jewel Hampden shock-protected movement. Suggested Retail \$71.50



AUTOMATIC WATCHES



5538B4596

S538B4596
Automatic...Waterproof...with Power Reserve Indicator showing how long watch will run when not worn. In handsome 10K yellow gold filled case with non-corrosive steel back, fully dust protected. 10K gold filled expansion bracelet. Sweep second hand, luminous raised figure dial, unbreakable crystal. Famous 17 Jewel Hampden shock-protected movement.

Suggested Retail \$90.00

553984013

5539B4013
A real he-man's Autometic,
Power Reserve Indicator. Waterproof, all stainless steel case,
and stainless steel expansion
bracelet. Sweep second hend,
luminous figure dial and hands,
unbreakable crystal. Indicator
shows how long watch will run
on stored-up power. 17 Jewel
shock-protected movement.
Suggested Retail \$77.50
5540B3602
Automatic as above, but without Power Reserve Indicator.
Suggested Retail \$71.50

554185008

554185008 It's Autometic, self-winding...it's a Celendar Watch. Dial window indicates day of the month. 10K yellow gold filled case, 10K gold filled expansion bracelet with a genuine reprile leather inset. Sweep second hand, luminous dial and hands. 17 Jewels, shock-protected. Suggested Retail \$100.00

5542B4116

554284116
Soft-winding Automatic . . . with
Calendar feature. Dial window
shows day of the month. Waterproof.
All stainless steel case, expansion
bracelet with genuine reptile
leather inset. Sweep second hand,
luminous dial and hands. 17
Jewels, shock-protected.
Suggested Retail \$82.50

5543B5076
Self-winding Automotic in a smartly contoured 14K yellow gold filled case, fully dust protected. Beautifully matched 10K gold filled expansion bracelet with unusual genuine alligator leather inset. Pyramid crystal, raised figure dial with sweep second hand. Genuine 17 Jewel Hampden shock-protected movement, guaranteed for dependable timekeeping.
Suggested Retail \$100.00

1955 Manheimer







CONSTANT SERVICE FOR MORE THAN 50 YEARS.





[A] THE ONE TEN. Self-winding. 110 Jewel shock-resistant movement is GUARANTEED FOR LIFE.* Automatic calendar and it's WATERPROOF!** Luminous dial, sweep second hand. Yellow gold flashed, steel back case. Matching 1/20th 10K gold filled expansion band. 6826W5267.

6827W5267

B ELECTROMATIC. The accurate split second impulse timepiece. No winding ever! Tiny power cell No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed case with stainless steel back is Water-resistant.** Luminous dial, sweep second hand. Shock-resistant movement. Matching 1/2041 10K gold filled expansion band adjusts to fit. Special Electric Watch Guarantee.

6828W5467

© TROJAN. 21 Jewel executive dress watch encased in square yellow 10K rolled gold plate case has stainless steel back. Dust-protected, shock-resistant movement with unbreakable main-spring is GUARANTEED FOR LIFE.* Dial has raised gilt figures and markers, sweep second hand. Matching 1/20th 10K gold filled expansion band. 6829W2640 . 552.95

6829W2640

© CLASSIC. AUTOMATIC, self winding WATERPROOF.**
Chrome plated top with stainless steel back. All stainless steel Clint-O-Flex expansion band can be tied in a knot. 17 Jewel shock-resistant movement is GUAR-ANTEED FOR LIFE.* No break careful. Luminous dial crystal. Luminous dial.

White dial 6830W2527\$50.75 Black dial 6831W2527 \$50.75



GUARANTEED FOR LIFE





A ELINOR. Gracefully feminine

B SEA WOLF. 17 Jewel WA-TERPROOF.** Handsome TERPROOF.** Handsome chrome plated top, stainless steel back case for everyday rugged wear. Luminous dial, sweep second hand, unbreakable crystal. All stainless steel expansion band. Shock-resistant movement is GUARANTEED FOR LIFE.*

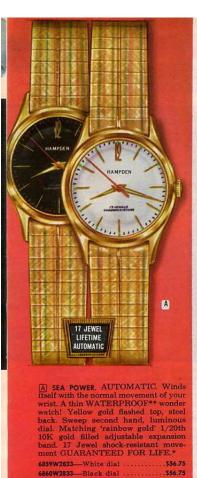
6843W1533 \$30.75

As above with all STAINLESS STEEL case.
6844W1940 \$38.95

© 20TH CENTURY. Split second accuracy. 21 Jewel shock-resistant movement GUARANTEED FOR LIFE.* Water-resistant.**
Unbreakable mainspring and crystal. Luminous dial, sweep second hand. Yellow gold flashed case with steel back. Matching 1/20th 10K gold filled expansion band with newest rainbow color. 6845W2173 \$43.50

6845W2173\$43.50 Chrome plated top. All steel band. 6846W1887\$37.75 D SANTA FE TRANSPORTATION WATCH. A favorite respected for its accuracy. Heavy duty yellow gold flashed timepiece with heavy black numerals, minute divisions, small second hand. 21 Jewel shock-resistant movement GUARANTEED FOR LIFE.* No break mainspring. Sturdy leather fob.

6847W2773 Chrome plated case. 6848W2267\$55.50



SINCE 1878

GUARANTEED FOR L

The movement parts of every watch on this page are unconditionally GURANNTEED FOR LIFE against breakage! Never a charge for material or lobor FOR LIFE! Simply return watch and guarantee card to Hampden Watch Co. with \$1.00 handling charge.

C



Beautiful gift box Shipping Weight ½ lb. Copyright 1963, C. W.



B COMMANDER. 17 Jewel AUTOMATIC. Handsome, rugged all steel case. WA-TERPROOF.** Luminous dial, sweep second. Shock-resistant movement GUAR-ANTEED FOR LIFE.* Unbreakable mainspring and crystal. Matching all steel link and expansion band.

6861W2833\$56.75

© HELMSMAN. WATER-PROOF** watch for the man on the go. Calendar window shows date. IT Jewel shock-resistant movement GUAR-ANTEED FOR LIFE.* Unbreakable mainspring, luminous dial, sweep second hand. Matching expansion band adjusts to fit.

17 JEWEL LIFETIME CALENDAR

Yellow gold flashed top. 6862W2267 Chrome plated top. 6863W2173\$43.50

D SKINDIVER. Tested WA-TERPROOF** to 600 feet. All stainless steel case has movable bezel to indicate

movable bezel to indicate elapsed time. Special water-proof strap. Self winding 17 Jewel shock-resistant movement GUARANTEED FOR LIFE.* CALENDAR has magnifying loupe over date. Radium dial, sweep second hand, unbreakable crystal 6864W4600

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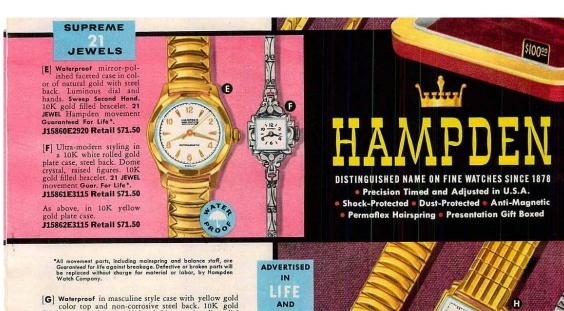




unbreakable crystal. Unbreakable mainspring. Raised markers, numer-als. Matching all stainless steel ex-pansion band. An ideal gift.

.538.95

Black dial White dial 6875W2167\$43.50 6877W3733



[G] Woterproof in masculine style case with yellow gold color top and non-corrosive steel back. 10K gold filled expansion bracelet. Unbreakable crystal, radium dial and hands. Sweep Second Hand. Guaranteed For Life* 17 Jewel Hampden shock-protected movement. Retail \$52.50

As above, in gleaming chrome top, steel back. Stainless steel expansion bracelet.

J15864E1895 Retail \$49.50

[H] For dignity and quality nothing equals this handsomely styled 10K yellow gold filled case, with steel back. Matching 10K gold filled expansion bracelet. Sweep Second Hund, high dome crystal, raised figure dial. 17 Jewel shock-protected Guaranteed For Life* Hampden movement. Retail \$71.50

J15865E2995

[J] Self-winding Automotic Waterproof with gleaming modern faceted Chrome top case and steel back. Unbreakable crystal, luminous dial and hands. Sweep Second Hand. Stainless steel expansion bracelet. Guaranteed For Life* 17 Jewel shock-protected movement by Hampden.

Retail \$77.50





Calendar Watch and it's Waterproof!

[E] Masculine rugged design in a Waterproof model with Colender which changes automatically showing the date. Chrome case, steel back. Luminous dial and hands. Sweep Second Hand, Steel expansion bracelet, leather insets. Accurate. Guaranteed For Life *17 Jewel movement.

J15873E2525 Ret. 557.50



It's an Automatic! No winding ever!

[F] Self-Winding Automotic in 10K yellow gold filled case. Matching 10K gold filled brace-let. Sweep-Second Hend. High raise-derstal, raised figure dial. Gueren-ted For Life* 17 Jewel Hampden shock-protected movement.

Automotic as above, in 14K YELLOW SOLID GOLD CASE. J15875E6480 Retail \$165.00

[G] Modernistic—Waterproof . . . 10K Yellow rolled gold plate case with steel back. Sweep Second Hond. Radium dial and hands. Unbreakable crystal. Matching 10K gold filled expansion bracelet. 17 Jewel Guaronteed For Life* shock-protected movement by Hampden.

J15876E2675

Retail \$57.50

[H] For men of distinction—a modern style in 10K yellow rolled gold plate case with steel back. Perfectly matched with a 10K gold filled expansion bracelet. Distinctive raised figure dial with high crystal. Guaranteed For Life* 17 Jewel shock-protected movement by Hampden.

115877F2525

Retail \$57.50

[J] Automatic, with Power Reserve Indicator. Waterproof, all stainless steel fully dust-protected case. Beautifully matched expansion bracelet. Sweep Second Hand, luminous figure dial and hands, unbreakable crystal. Indicator shows how long watch will run on stored-up power. 17 Jewel shock-protected Hampden movement Guaranteed For Life*.

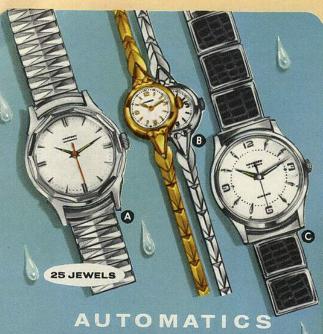
J15878E3635

Retail \$100.00



*All movement parts, including mainspring and balance staff, are Guaran-teed for life against breakage. Defective or broken parts will be replaced without charge for material or labor, by Hampden Watch Company.





Self-Winding · Waterproof

[A] AQUATITE. An outstanding achievement of engineering skill. This handsomely styled AUTOMATIC—WATERPROOF** case has a highly lapped faceted Chrome top and steel back. Sweep Second hand. Matching stainless steel expansion bracelet. GUARANTEED FOR LIFE* 25 JEWEL shock-protected movement.

Retail 587.50

[B] AQUAMATE. The world's tiniest AUTOMATIC watch, and so moderately priced! WATERPROOF** in a 10K Yellow Rolled Gold Plate case with sleek expansion bracelet in 10K gold filled. 17 JEWEL shock-protected movement, GUARANTEED FOR LIFE*. Retail \$100.00

As above, in 10K White Rolled Gold Plate case. 5815H3871

Retail \$100.00

IN LIFE AND LIME

[C] AQUAMATIC. The ultimate in a fine AUTOMATIC watch. All stainless steel case and matching expansion bracelet with inlaid leather links. WATERPROOF**, radium dial and hands, Accurate GUARANTEED FOR LIFE*, 17 JEWEL shock-protected movement. 5816H3205

Retail \$77.50 5816H3205

ADVERTISED

ALL MOVEMENT PARTS
GUARANTEED AGAINST BREAKAGE

For four generations, American families have known and treasured timepieces bearing the name Hampden. Since 1878, the Hampden name has been a steadfast safeguard for quality and accuracy coupled with continuing technical advancements. Hampden means all-round value... a sturdy tradition of integrity in style, precision and price.



LOTUS. Beauty flashes in this 14K WHITE SOLID GOLD case set with 6 DIA-MONDS. Delicate 10K gold filled expansion bracelet harmonizes with case design. clear reading dial is set off by high raised crystal. 17 JEWEL Shock-Protected movement, GUAR ANTEED FOR LIFE*

5817H6527 Retail \$165.00

LYRIC. With 2 DIA-MONDS glamor-ously set in a 14K WHITE SOLID GOLD case. Stun-ning fashion over modern dial. Dainty matching expansion bracelet is 10K gold filled. High crystal. 17 JEWEL shock-protected movement GUARANTEED FOR LIFE*.

5818H4733 Retail \$135.00

GLORIA. Trim smartness that makes a beautiful possession. High quality case is 14K YELLOW SOLID GOLD. Expansion bracelet. 17 JEWEL shock-protected move-ment, GUARANTEED FOR LIFE.

5819H3459

Retail \$85.00 As above, in 14K WHITE SOLID GOLD. 5820H3459

Retail \$85.00



CLASSIC. Symmetry gets a touch of genius in this slim BANGLE watch. Case is 10K yellow gold filled. Encircling bracelet has safety chain. Shock-protected 17 JEWEL movement, GUARAN-TEED FOR LIFE*.

5821H3459

Retail \$85.00

SEABURY. It's WATER-PROOF**! Yellow case color of natural gold with facets. 10K gold filled expansion bracelet with learther increase. Here the all leather insets. Has shock-protected 21 JEWEL movement GUARAN-TEED FOR LIFE*.

FELICIA. Beautiful lines in a modern 14K WHITE SOLID GOLD case. Conforming ex-pansion bracelet is 10K gold filled. Accurate 21 JEWEL shock-protected movement, GUARANTEED FOR LIFE*

5823H3195 Retail \$77.50 As above, 14K YELLOW GOLD.

5822H2602 GOLD. Retail \$67.50 5824H3195 Retail \$77.50

*All movement parts, including mainspring and balance staff, are Guaranteed for Life against breakage.

Defective or broken parts will be replaced without charge for material or labor, by Hampden Watch Company.



AUTOMATIC WATERPROOF

THE VERY THIN

SPARTAN. Masculine de-SPARTAN. Masculine design. Rugged yet very thin AUTOMATIC. WATER-PROOF**, in 10K Yellow Gold Plate top case with stainless steel back. 10K gold filled expansion bracelet. 17 JEWEL shock-protected movement GUAR-ANTEED FOR LIFE*.

5825H3523 Retail \$85.00 As above, 14K YELLOW As above, 14K Y SOLID GOLD cas

5826H6365 Retail \$150.00

DISTINGUISHED NAME ON FINE WATCHES SINCE 1878

- Precision Timed and Adjusted in U.S.A.
- · Dust-Protected throughout · Anti-Magnetic
- · Permaflex Hairspring assures accuracy
- Fully Shock-Protected Presentation Gift Box with each watch

GUARANTEED FOR LIFE*

ALL MOVEMENT PARTS GUARANTEED AGAINST BREAKAGE



DIANA. A treasure of mod-DIANA. A treasure of modern loveliness in a 10K yellow rolled gold plate case with steel back. Beautiful 10K gold filled expansion bracelet matches motif of the case. Has high domed crystal. Faithful 17 JEWEL shock-protected movement GUARANTEED FOR LIFE*.

5827H2327 Retail \$59.50

As above, in 10K White rolled gold plate case.

5828H2327 Retail \$59.50

ALICIA. Utility and beauty are joined in this NURSE'S watch. Comes in 14K YEL-LOW SOLID GOLD case. The matching expansion bracelet is a dream inlaid with genuine leather. Sweep Second hand. High crystal. Has 17 JEWEL shock-protected movement GUAR-ANTEED FOR LIFE*.

5829H3719 Retail \$95.00

As above, in 10K Yellow gold filled case.

5830H2935 Retail \$77.50

LORETTA. Exquisite styling in a smartly case of natural gold color. Contoured dome crystal, and easy-to-read raised figure dial. Matched by a chic 10 K gold filled expansion bracelet. Accurate 17 JEWEL shock-protected movement is GUARANTEED FOR LIFE*. LORETTA. Exquisite

5831H2161

**ALL HAMPDEN "WATERPROOF" and "SHOCK-PROTECTED" watches, when manufactured, conform to the specifications of the Federal Trade Commission. To remain "WATERPROOF" crystal and crown must be closed by a competent watchmaker to remain "WATERPROOF". Retail Prices INCLUDE Federal Excise Tax. Prices subject to change without notice. All watches are illustrated % actual size.

Retail \$55.00



THIN AS A COIN

DIPLOMAT. The Executive DIPLOMAT. The Executive watch—bearing its dignity and masculine elegance in a 14K YELLOW SOLID GOLD case... thin as a coin. Its slimness brings admiring expressions. Its modernity is enhanced by the dial and black suede strap. Its 17 JEWEL shockprotected movement GUARANTEED FOR LIFE*

5835H4939 Retail \$140.00



LIFE

AND

TIME

MARINER. For the active man this rugged WATER-PROOF** watch in a stainless steel case. Has unbreakable crystal. Sweep Second hand. Steel expansion bracelet. 17 JEWEL shock-protected movement GUARAN-TEED FOR LIFE*.

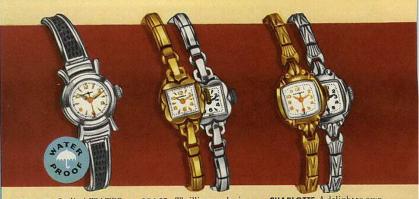




WRIST ALARM

COLUMBIA. Ideal for that busy executive. The WRIST ALARM is a reminder for that important appointment. Chrome top case with steel back. WATER-PROOF** too! Sweep Second hand. Steel expansion bracelet. 17 JEWEL shock-protected GUARANTEED FOR LIFE* movement. COLUMBIA. Ideal for that 5841H3430

Retail \$85.00



MERMAID. Ladies' WATER-PROOF** warch that's perfect for dress and sports wear. Lovely case in Chrome top with stainless steel back. Unbreakable crystal, luminous dial and hands. Sweep Second hand. Steel expansion bracelet with inlaid leather. Nationally famous 17 JEWEL Hampden shock-protected movement GUARANTEED FOR LIFE*

FOR LIFE*. 5842H2935 Retail \$77.50

GRACE. Thrilling style in a 14K YELLOW SOLID GOLD case with fashionable high raised crystal. Easy-to-read dial. Fitted with a matching 10K gold filled expansion braceler. 17 JEWEL shock-protected accurate movement GUARANTEED FOR LIFE*

LIFE* 5843H2984 Retail \$77.50 As above, in a 14K WHITE SOLID GOLD case. 5844H2984 Retail \$77.50

CHARLOTTE. A delight to own, this watch in 10K Yellow rolled gold plate case with stainless steel back. With a beautiful matching 10K gold filled expansion bracelet. Sweep Second hand, 17 JEWEL accurate shock-protected movement GUAR-ANTEED FOR LIFE*. 5845H2666 Retail \$71.50 As above, in 10K White rolled gold plate case. 5846H2666 Retail \$71.50



· Precision Timed and Adjusted in U.S.A.

· Shock-Protected · Dust-protected · Anti-Magnetic • Permaflex Hairspring • Presentation Gift Boxed



FRANKLIN. Self-winding AUTO FRANKLIN. Self-winding AUTO-MATIC in a handsome case of 10K Yellow Rolled gold plate with stainless steel back. Sweep hand ticks off the seconds. Modern domed crystal and clear reading dial. Matching 10K yellow gold filled expansion bracelet. Famous for accuracy. 17 JEWEL shock-protected movement GUARANTEED FOR LIFE* 5847H3665 GLENVIEW. CALENDAR WATCH which shows date and changes automatically day-after-day. WATER-PROOF** in Chrome top case with stainless steel back. Luminous dial and hands. Sweep Second hand. Steel expansion bracelet with leather insets. Hampden 17 JEWEL shockprotected movement GUARANTEED FOR LIFE*. Retail \$59.50

WATERPROOF**. Encased in the color of natural gold with a stainless steel back. Ultra-modern dial with luminous hands and dots. Sweep Second hand. 10K gold filled expansion bracelet. Case is newest faceted design. 17 JEWEL shock-protected movement GUARANTEED FOR LIFE*. S849H3224 Retail \$77.50

ENVOY. WATERPROOF**, in the ever popular round style. Has a gleaming Chrome top case and stainless steel back. Unbreakable crystal, raised figure luminous dial and hands. Sweep Second hand. Matched steel expansion bracelet with genuine leather insets. 17 JEWEL shock protected movement, GUARANTEED FOR LIFE*, 5850H1730 Retail \$47.50

*All movement parts, including mainspring and balance staff, are Guaranteed for Life against breakage.

Defective or broken parts will be replaced without charge for material or labor, by Hampden Watch Company.

DISTINGUISHED NAME SINCE

- Precision Timed and Adjusted in U.S.A.
- Dust-Protected throughout
 Anti-Magnetic
 - Permaflex Hairspring assures accuracy
- Fully Shock-Protected Presentation Gift Box with each watch

GUARANTEED FOR LIFE*

ALL MOVEMENT PARTS GUARANTEED AGAINST BREAKAGE

HAMPDEN'S GUARANTEE AGAINST LOSS OF DIAMONDS

All Hampden diamond-set watches are guaranteed against accidental loss of diamonds from the settings for one year from date of purchase. Any diamonds so lost will be replaced free.



[D] OLYMPIAD. A Masterpiece-shock-protected SELF-WINDING 25 JEWEL move-ment. GUARANTEED FOR LIFE*. Water-resist 10K yellow gold filled top case, steel back. In-laid leather expansion bracelet. laid leather expansion bracelet.

Retail \$115.00 34W5903-3993 As above, 14K GOLD case. Retail \$165.00 34W5904-6635

[E] AQUATITE. This handsomely styled AUTOMATIC-WATER-RESIST case has a lapped faceted Chrome top and steel back. Sweep Second hand. Matching stainless steel expansion bracelet with insets. GUARAN-TEFD FOR LIFE* 25 JEWEL shock-protected movement. 34W5905-3381 Retail \$85.00

[F] CLASSIC. Symmetry gets a touch of genius in this slim BANGLE watch. Case is 10K yellow gold filled. Encircling bracelet has safety chain. Shock-protected 17 JEWEL movement, GUARANTEED FOR LIFE*. 34W5906-3459

34W5905-3381

[G] LADYSHIP. The smallest AUTOMATIC ever! And how these 6 DIAMONDS sparkle in their 14K white gold settings. WATER-RESIST* 10K yellow gold filled case. Expansion bracelet. Luminous dots and hands. GUARANTEED FOR LIFE* 17 JEWEL shockprotected movement. 34W5907-6674

[H] COLUMBIA. WATERPROOF* watch case in the color of natural gold with matching inset expansion bracelet. Unbreakable crystal, radium dial and hands. Sweep Second hand. Distinctive dial treatment JET BLACK sunburst effect. 17 JEWEL shock-protected movement, GUARANTEED FOR LIFE*. Retail \$55.00

34W5908-2151 Same as above, but with WHITE DIAL. 34W5909-2151

Retail \$55.00

JEWEL MASTERPIECES

[A] JULIET. Gift of elegance, lovely 2 DIAMOND watch in a mirror-polished 14K WHITE SOLID GOLD CASE. Fully dust-protected. Gracefully designed flattering bracelet in 10K white gold filled. Superb 21 JEWEL shock-protected movement GUAR-ANTEED FOR LIFE*.

34W5900-3969

[B] SONATA. Magnificently styled 14K WHITE SOLID GOLD case, framed by 24 DIAMONDS that sparkle with fiery radiance. 10K gold filled bracelet. 21 JEWEL shock-protected movement GUARANTEED FOR LIFE*.

34W5901-14024

Retail \$375.00

[C] RADIANI. Like twinkling stars—10 DIAMONDS ablaze with dazzling radiance set in this 14K WHITE SOLID GOLD mirror-polished case, tapered expansion bracelet. 21 JEWEL movement GUARANTEED FOR LIFE*.

34W5902-9026

Retail \$250.00

Nationally Advertised and Accepted





bracelets spells class. Radium dial and hands. WATER-RESIST*. Masculine, in every way . . . GUARANTEED FOR LIFE*. dependable movement.

34W5924-4238

Retail \$125.00



[A] DIANA. Modern 10K yellow gold plate case, steel back. 10K gold filled expansion bracelet matches case. Domed crystal. 21 JEWEL GUARANTEED FOR LIFE* shock-protected movement. 34W5925-2425 Retail \$65.00

As above in White Gold Plate case. 34W5926-2425

[B] AIICIA. NURSE'S watch, case in 14K YELLOW SOLLD GOLD. Expansion bracelet inset with leather, 10K gold filled. Sweep Second Hand. GUARANTEED FOR LIFE* 17 JEWEL shock-protected movement.

34W5927-3719

As above, in 10K Yellow gold filled case. 34W5928-2935

Retail S77.50

[C] LORETTA. Exquisite styling in a detailed very dainty case of natural gold color. Contoured dome crystal and raised figure dial. Chic 10K gold filled expansion bracelet. 21 JEWEL shock-protected movement, GUARANTEED FOR LIFE*.

34W5929-2293 Retail S59.50

[D] SHIPMATE. Modern faceted Chrome top case WATER-RESIST* with steel back. Matching steel expansion bracelet with insets. Sweep Second Hand. Radium dial and hands. 21 JEWEL dependable shock-protected movement, GUARANTEED FOR LIFE*. 34W5932-2347 **Retail \$59.50**

[E] SPARTAN. Handsome case in 10K Yellow Gold Plate with steel back, WATER-RESIST* Matching expansion bracelet with insets of modern design. AUTOMATIC—17 JEWEL shock-protected movement. GUARANTEED FOR LIFE*.

34W5933-3494

Retail \$85.00

[F] MARINER. For the active man this rugged WATERPROOF* in a stainless steel case. Sweep Second Hand. Matching expansion bracelet with insets. Radium dial and hands. GUARANTEED FOR LIFE* accurate 17 JEWEL shock-protected movement.

34W5934-2190

Retail 555.00





WATERPROOF

EMBASSY. Masculine Chrome top, steel back case. Sweep Second Hand. Radium dial and hands. Matching inset expansion bracelet of newest design. Shock-protected 17 JEWEL movement, GUARANTEED FOR

34W5930-178R



THIN AS A CO

DIPLOMAT. Elegant in a 14K YEL-LOW SOLID GOLD case. Its slimness bring admiring expressions. Raised figure dial with smart black suede strap. GUARANTEED FOR LIFE* 17 JEWEL shock-protected movement.

34W5931-4939

Retail \$140.00

DISTINGUISHED NAME ON FINE WATCHES SINCE 1878

Precision Timed and Adjusted in U.S.A. - Shock-Protected

. Dust-Protected . Anti-Magnetic · Altractive Gift Box with each watch

GUARANTEED FOR LIFE*

*All movement parts, including mainspring and balance staff, are Guaranteed for Life against breakage. Defective or broken parts will be replaced without charge for material or labor, by Hompden Watch Company.

Every Hampden watch is equipped with fully Jeweled Lever Escapement for accuracy. A feature found only in fine quality timepieces.





25 JEWELS **AUTOMATIC**

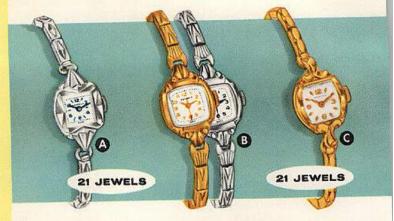
ULTRA THIN

ELDORADO Self-winding AUTO-MATIC. WATER-RESIST* case MATIC. WATER-RESIST* case in yellow gold plate with stain-less steel back. Modern radium dial and hands. Sweep Second Hand. Unbreakable crystal. Matching gold filled expansion bracelet with up-to-date-insets. GUARANTEED FOR LIFE* 25 IEWEL shock-protected, more JEWEL shock-protected movement.

34W5935-3675

ARISTOCRAT. To be worn with pride. The sleek handsome lines of this modern yellow gold plate case with steel back and match-ing expansion bracelet will win praise. The ultra-thin design of the case and band is the "new look" in fine watches of today. Famous 17 JEWEL shock-pro-tected movement GUARAN-TEED FOR LIFE*.

Retail 571.50 Retail \$95.00 34W5936-2597



[A] GIORIA. To the new sculptured effect of this lovely case in 10K white gold plate with steel back to its matching sleek expansion bracelet, makes a beautiful possession. Raised figure dial with fashionable domed crystal. Famous for accuracy, 21 JEWEL shock-protected movement. GUARANTEED FOR LIFE*.

Retail \$65.00 34W5937-2421

[B] CHARLOTTE. A delight to own, this watch in 10K yellow gold plate case with steel back. Beautiful matching 10K gold filled expansion bracelet. Sweep Second Hand. 17 JEWEL GUARANTEED FOR LIFE* shock-protected movement. Retail \$71.50

34W5938-2597

As above, in 10K WHITE gold plate case. 34W5939-2597

Retail \$71.50

[C] LYRIC. Stunning fashion over modern dial. Dainty case in color of natural gold with steel back. The matching bracelet becomes part of the graceful ends of this lovely case. Gleaming contoured crystal and raised figured dial. Dependable 21 JEWEL shock-protected movement GUARANTEED FOR LIFE*.

34W5940-2347

Retail \$59.50

DISTINGUISHED NAME ON FINE WATCHES SINCE 1878

- Precision Timed and Adjusted in U.S.A.
- Dust-Protected throughout Anti-Magnetic
- Permafiex Hairspring assures accuracy • Fully Shock-Protected • Presentation Gift Box with each watch

Nationally Advertised and Accepted

*All movement parts, including mainspring and balance staff, are Guaranteed For Life against breakage. Defective or broken parts will be replaced without charge for material or labor, by Hampden Watch Company.



ENVOY. WATERPROOF* in the ever popular round style. Chrome top case and steel back. Unbreakable crystal, radium dial and hands. Sweep Second Hand. Handsome steel expansion bracelet with insets. 17 JEWEL shock-protected movement GUARANTEED FOR

34W5941-1730

Retail 547.50

AQUA-QUEEN. Ladies' WATER-PROOF* Lovely case in Chrome top with steel back. Unbreakable crystal, luminous dial and hands. Sweep Second Hand. Steel expansweep second rank. Secretary sion bracelet with insets. Famous 17 JEWEL shock-protected movement GUARANTEED FOR LIFE*.

34W5942-2695

Retall \$75.00

KENT. AUTOMATIC-and WA-TERPROOF*. Case in the color of TERPROOF*. Case in the color of natural gold with steel back. Modern expansion bracelet with insets of newest design. Luminous dial and hands. SWEEP SECOND HAND. Unbreakable crystal. 17 JEWEL shock-protected movement. GUARANTEED FOR LIFE*.

34W5943-2768

Retail \$75.00

FRANKLIN. Self-winding AUTO-MATIC, case of 10K Yellow Rolled gold plate, steel back. Sweep Second Hand. Dome crystal. Gold filled expansion bracelet, which spells "class". 17 JEWEL shock-protected movement, GUARAN-TEED FOR LIFE*.

34W5944-3381 Retail \$85.00 As above, case in 10K yellow gold 34W5944-3381 filled.

34W5945-4498

Retail \$125.00

HAMPHEN

DISTINGUISHED NAME ON FINE WATCHES SINCE 1878



THE HAMPDEN WATCH HAS AN OUTSTANDING RECORD OF DEPENDABILITY

★ Precision

* Beauty

* Value

GUARANTEE-The Hampden Watch Co. fully guarantee all their watches against defective material and workmanship.

**WATERPROOF: Guaranteed waterproof or water-resistant as long as case, crown and crystal are intact. Retail prices include F.E.T. Prices subject to change without notice. Gold Filled watch bands are 1/20-10K. All watches gift boxed.

UNBREAKABLE MAINSPRING

SHOCK-RESISTANT MOVEMENT

59-Jewel AUTOMATIC

DEEP SEA MARINER. Massive, handsomely designed watch has everything . . . it's AUTOMATIC, never needs winding, it's WATER-PROOF** . . wonderful 59 jewel shock resistant movement is FULLY GUARANTEED. It's dust-protected with an unbreakable mainspring, unbreakable crystal . . luminous dial, superbly designed hour markers, sweep second hand.



110-Jewel Calendar AUTOMATIC WATERPROOF'

THE ONE TEN. A superb instrument. Winds itself from the natural movement of your wrist. Has 110 JEWELS in its precision shock - resistant movement that's FULLY GUARAN-TEED. And it's WATERPROOF** too! Automatic accurate Calendar. Yellow Gold flashed case with stainless steel back. Luminous dial, raised markers, sweep second hand. Gold filled expansion bracelet. Unbreakable mainspring and no-break monocle crystal. 6802W5200 Retail \$104.50

7-JEWEL SEA CAPTAIN 25-JEWEL BLACK BEAUTY

SELF-WINDING CLASSIC

SEA CAPTAIN. A watch for Young America. 7-jewel dust and shock-resistant movement is FULLY GUARANTEED. Chrome-plated top, stainless steel back, easy-to-read dial, arabic figures, luminous dial. Sweep second hand, unbreakable mainspring and crystal. Water-re-

BLACK BEAUTY. 25-jewel self-winding AUTOMATIC shock-resistant movement FULLY GUARANTEED. No winding ever! 10K rolled gold plated top case, stainless steel back. Sweep second hand. Matching gold filled expansion band. Dust-protected, unbreakable main-

CLASSIC. AUTOMATIC self-winding, uniquely styled WATER-PROOF** case, a smart blending of chrome-plated top with stainless steel back. Luminous dial with sweep second hand. Full stainless steel expansion band. 17-jewel shock-resistant movement FULLY GUAR-





A THE ONE TEN. Self-winding. 110 Jewel shock-resistant movement is GUARANTEED FOR LIFE.* Automatic calendar and it's WATERPROOF!** Luminous dial, sweep second hand. Yellow gold flashed, steel back case. Matching 1/20th 10K gold filled expansion band.

Steel clad top, steel back case with

all steel expansion band. 6827W5267 . \$105.50

B ELECTROMATIC. The accurate B ELECTROMATIC. The accuracy split second impulse timepiece. No winding ever! Tiny power cell provides power for over a year. Yellow gold flashed case with Yellow gold flashed case with stainless steel back is Water-resistant.** Luminous dial, sweep second hand. Shock-resistant movement. Matching 1/20th 10K gold filled expansion band adjusts to fit. Special Electric Watch Guarantee.

6828W5467

C TROJAN. 21 Jewel executive dress watch encased in square dress watch encased in square yellow 10K rolled gold plate case has stainless steel back. Dustprotected, shock-resistant movement with unbreakable main-spring is GUARANTEED FOR LIFE.* Dial has raised gilt figures and markers, sweep second hand. Matching 1/20th 10K gold filled expansion band.

6829W2640

© CLASSIC. AUTOMATIC, self winding WATERPROOF.** Chrome plated top with stainless steel back. All stainless steel Clint-O-Flex expansion band can be tied in a knot. 17 Jewel shock-resistant movement is GUAR-ANTEED FOR LIFE.* No break crystal. Luminous dial.

White dial 6830W2527\$50.75 6831W2527



en. 25 Jewel shock-resistant movement. GUARANTEED FOR LIFE.* Yellow gold flashed top, steel back WATERPROOF.** Matching, tie it in a knot, Clint-O-Flex ex-

pansion band. 6832W3893\$77.95 With chrome plated top. 6833W3800

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Every watch comes with a stunning presentation box.

watch! A sport or nurses watch. Unbreakable mainspring. Luminous dial. 17 Jewel shock-resistant move-ment is GUARANTEED FOR LIFE.* Matching ad-

justable bracelet. Yellow gold flashed top 6834W2907\$58.50

**WATERPROOF: Guaranteed waterproof or water-resistant as long as case, crown and crystal are intact.

H KATHY. 17 Jewel oval beauty. Gold flashed case with steel back. Matching 1/20th 10K gold filled adjustable expansion band. Raised crystal. Unbreakable mainspring, shock-resistant. GUARANTEED FOR LIFE.*

Yellow 6836W1853\$37.50 White 6837W1853\$37.50

J SWIRL. Unique design sets off this 10K rolled gold plate, steel back case. 17 Jewels.
GUARANTEED FOR LIFE.* Unbreakable mainspring. Adjustable snake bracelet. 6838W2360—Yellow\$47.50

21 JEWEL

LIFETIME

6839W2360-White\$47.50

K DREAM. 6 superb diamonds blaze on 10K rolled gold plate case. 1/20th 10K gold filled adjustable expansion band. 21 Jewel movement GUARANTEED FOR LIFE.* 6840W4067—White\$81.50 6841W4067—Yellow\$81.50

Shipping Weight 1/2 lb. Copyright 1963, C.W. Co.

17 JEWEL

LIFETIME

Prices Are Suggested Only and May Vary in Different Trading Areas





MATIC WATERPROOF** Winds itself with the movement of your wrist. Handsome slimline case, yellow gold flashed top, stainless back. Luminous dial, sweep second 17 Jewel shock-resistant movement GUARANTEED FOR LIFE.* 1/20th 10K gold filled Clint-O-Flex expansion band So flexible you can tie it in a knot!
6919W2927 White dial....\$58,75
6920W2927 Black dial....\$58.75

resistant movement GUARANTEED FOR LIFE.*

6929W3267 6930W3267

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and matching florentine 1/20 10K gold-filled expansion band 17 Jewels, shock-resistant GUAR-ANTEED FOR LIFE.* And very, very thin!
6921W5467 \$109.50

C CENTURY. AUTOMATIC. Calendar shows day of week as well as date. WATERPROOF.** 17
Jewels, shock-resistant. GUARANTEED FOR
LIFE.*Highly polished combination expansion band. Sleek and thin in yellow gold flashed top, steel back. Shock-resistant, GUARANTEED FOR LIFE.*

1/20th 10K gold filled expansion band.
6924W1913 White dial....\$38.50
6925W1913 Black dial....38.50

E MODERNE. Elegantly distinguished 17 Jewel with slim look styling. Yellow gold flashed with stainless back. Matching 1/20th 10K gold filled expansion band with polished center. Sweep second hand. Shock-resistant movement GUARANTEED 6926W2253

resistant movement is GUARANTEED FOR LIFE.*
6935W2800 Yellow\$56.50
6936W2800 White\$56.50

**WATERPROOF: Guaranteed waterproof or water-resistant as long as case, crown and crystal are intact.



Retail Prices Are Suggested Only and May Vary in Different Trading Areas

Every watch comes with a beautiful gift box.

Shipping weight 8 oz. Copyright 1964, C.W. Co.





HAMPDEN

GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed unconditionally against breakage! Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Hampden Watch Company with \$1.50 handling charge. handling charge.



A SARITA 21. Stunning B SANDRA 21. Two genuine diamonds highlight marquise shaped, faceted this fashionable model with crystal, with 21 Jewel shock-resistant movement GUAR-RANTEED FOR LIFE*. Slim, ing tapered bracelet. 21 lovely matching all expansion bracelet.

6205W2773 14K Yellow ... \$52.50 6206W2773 14K White ... \$52.50

C SHEILA 21. Magnificent long oval is the very latest in styling. Graceful tapered matching bracelet has double action center and safety chain. 21 Jewel shock-resistant movement GUARAN. resistant movement GUARAN-TEED FOR LIFE*.

6207W2933 White .\$55.00 6209W2067 Yellow .\$37.50 6208W2933 Yellow .\$55.00 6210W2067 White .\$37.50



FINE QUALITY WATCHES

Guaranteed to Satisfy



F SYBIL 21. Two ducut diamonds in graceful oval case, faceted crystal. Matching diamond cut slim expansion bracelet. 21 Jewel movement GUARANTEED FOR LIFE*.

G SABINA 21. Lovely pear shaped model, fac-ted crystal, with elegant tapered bracelet, double action center and safety chain. 21 Jewel movement GUARANTEED FOR LIFE*.

6217W1893 Yellow\$35.95 6218W1893 White\$35.95

ROGER. Rugged CALENDAR watch tells the day of the month . . WATERPROOF** too! Matching expansion band. 7 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

ROXANNE. Charming and attractive model with easy to read dial. Matching expansion bracelet fits every wrist. 7 Jewel movement GUARANTEED FOR LIFE*.

6221W1533 Yellow \$29.95 6222W1533 White \$29.95



ROY. One of our most popular models for active lads. Guaranteed WATERPROOF**, luminous dial, red sweep second hand. Steel expansion band adjusts to every wrist. 7 Jewel movement GUARANTEED FOR LIFE*.

6223W1367 Black Dial \$25.95 6224W1367 White Dial \$25.95

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

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